

MINDSET AND METHODS OF OPEN INNOVATION WORKSHOP FOR MANUFACTURERS

August 11th
1pm - 5pm
FREE

Room E129 (park in lot B)
1312 South Sangre Rd, Meridian Technology Center
Stillwater, OK 74074

Successful large companies use the process of Open Innovation to provide them with a competitive advantage and surpass their competitors.

The seminar **“Mindset and Methods of Open Innovation”** takes Open Innovation to small and mid-sized manufacturers to share with them the techniques that have worked for large companies. **“The World is your Lab”** is the mantra of this half-day workshop inviting participants to understand the wealth of R&D resources available to them at federal labs, universities and potential partner firms.

Participants will learn how to scout for a new technology and partner with a research institution to develop a new technology.



Speakers include

John Ferguson

of SkyNet UAS, McPherson, KS

Kraettli Epperson

of Vigilant Aerospace, OKC, OK

Joel Roark

formerly of ICx Nomadics, Inc.
(now part of FLIR Systems)

Who Should Attend

Executives of small to mid-sized manufacturers, especially those with an interest to break into the unmanned aerial systems space. More info and registration:

meridiantech.edu/mindsetandmethods